



Global Teams Direct™: The Most Unique Rewards Program to Hit Planet Earth.....You will not find a site that offers more than this one DOES!!!

GlobalTeamsDirect - Advertising Solutions

At GlobalTeamsDirect there are two main methods of advertising:

1. Paid-for-exposure
2. Paid-for-success

Your advertisement will be displayed throughout the GlobalTeamsDirect website and on the external websites of our members.

What is different is the method of payment.

- Paid-for-exposure payments are made when the ad campaign is purchased.
- Paid-for-success payments are made only after a sale has occurred.

Paid-for-exposure advertising is similar to traditional methods of advertising where you pay for a fixed number of displays. However, we give you an unlimited time for the number of displays to be achieved.

Paid-for-success advertising may be a new concept for a lot of businesses. You pay us when a sale occurs, when you have put some money in the bank that is when we will send you your account.

- The ads placed under our paid-for-success program don't expire until you ask that the ad be withdrawn or the item is sold.

Under either the paid-for-exposure or paid for success program you can change your ad copy, ad graphics or the offer in your ad at any time. You simply let us know or if using an auction site you can change anything at anytime by logging in to your account.

We talk about GlobalTeamsDirect auction sites we use these sites for our paid-for-success campaigns but they are not just auction sites you can sell items for fixed prices also.

When a sale occurs under the paid-for-success program we simply send you an invoice through PayPal ® or if the ad is placed on a GlobalTeamsDirect auction site the amount payable is deducted from your account balance.

The only requirements to participate in the GlobalTeamsDirect program is that your business has some type of internet presence (it is not necessary to have a top-level domain name (such as a .com or .net) but it can be anything even a website on a free web server (such as Yahoo, Google or FreeWebs) a GlobalTeamsDirect auction site. If you don't have a web presence you can place your offers on a GlobalTeamsDirect auction site.

If you wish to use your own website we will also ask you to place our Rewards Partner logo on your site or the landing page from our site has the Rewards Partner logo on it.

There may be times when you are unsure if a paid-for-exposure or paid-for-success campaign would be the better type of campaign. That is where our "live" support to our members and advertisers through our GTD Members Lounge is available, simply download the link for our "Live and Interactive Lounge", login and ask us.

What GlobalTeamsDirect does is drive traffic to your website; we do not simply place your ad but actively seek out potential buyers for your goods or services to give you quality traffic. Equally we have members who ask us to find particular advertisers and we will do that as well.

The GlobalTeamsDirect auction sites have the option to place fixed price offers, you simply "purchase" a classified ad this is the recommended option for paid-for-success campaigns, placing a classified ad is free.

We encourage all our advertisers to join as members as well as the Rewards Partner logo has a referral link attached and if someone clicks on the Rewards Partner logo (out of curiosity) they will be treated as your referral to GlobalTeamsDirect and you may earn from their activity. You can also refer friends, associates or other businesses to GlobalTeamsDirect, although there is no requirement to do so.

This may create another income stream for your business.

GlobalTeamsDirect harnesses the power of the internet and the power of network marketing. What you could end up with is a vast army of marketers all with the same goal of directing traffic to your website.

How to place advertisements on GlobalTeamsDirect

First, you will need to join GlobalTeamsDirect as an advertiser.

Second, if you wish to conduct paid-for-success campaigns we recommend you join a GlobalTeamsDirect auction site. Not only will your ads be displayed on our auction sites but our affiliated auction sites and throughout the GlobalTeamsDirect website, giving you more exposure.

Paid-for-exposure

Login to your Advertiser BackOffice, click on “Advertising Packages” and select Option 3 Paid-for-Exposure Advertising.

We will create a second campaign for you in another of our advertising solutions at not extra cost.

When the campaign is created we will send you an invoice via PayPal ® and when that is paid the advertisement will start.

Paid-for-exposure is best for short, sharp campaigns for special offers, end of season run-outs or time limited offers.

Under paid-for-exposure campaigns you can target the viewers of your advertisement by town/city, state or country just type in your target audience in the comments section.

Paid-for-success

Login to your Advertiser BackOffice, click on “Advertising Packages” and select Option 2 Paid-for-Success Advertising or simply place your ad on a GlobalTeamsDirect auction site by creating an account and select either an auction or classified ad (for fixed price sales).

Your ad will be displayed on our auction sites, our affiliated auction sites and throughout the GlobalTeamsDirect website. There is no extra cost for these extra ads only a success-fee when a sale occurs, on the GlobalTeamsDirect auction sites we will need to fund your auction site account (min \$5) to cover any success-fee that becomes payable.

We are very much results-driven and the GlobalTeamsDirect website is undergoing constant development so that when our advertisers and/or members ask for new features that may help achieve our objective of introducing buyers and sellers we will introduce that.

Sometimes failure is not so frightening as regret.

The Team @ GlobalTeamsDirect